



Don't Miss Our Upcoming Issues of choice Magazine!



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Here's what we're working on to keep YOU on the leading edge of what's happening in the coaching world

December 2008 (V6N4)

Team Coaching

Team coaching helps all the team members change their team dynamics regardless of the sum of individualities that make up the team. The focus of team coaching is on improving operational efficiencies rather than individual development. How does it work? Where does it work? Come explore this innovative and effective coaching methodology.

Article Deadline: September 10, 2008

Ad Close: October 17, 2008 • Mails: December 2008

March 2009 (V7N1)

Assessments

You can't determine how far you've come, or how far you need to go, unless you know where you started. There are many methodologies, including holistic, person-centered and self-assessment, that can aid the coaching relationship. Join us as we examine coaching-related assessment tools and methods.

Article Deadline: December 15, 2008

Ad Close: January 22, 2009 • Mails: March 2009

June 2009 (V7N2)

The "M" Word

"Why don't more coaches make more money?" This is one of our profession's most often-asked questions. What do we need to do to market ourselves and reach financial success? Is there a psychology behind the conversation about coaching and making money? Find some answers as we take an in-depth look at this pervasive issue.

Article Deadline: March 13, 2009

Ad Close: April 22, 2009 • Mails: June 2009

September 2009 (V7N3)

Neuro Science

Most coaches know how coaching works, but few know how or why. Scientists studying attention, insight, how we know ourselves, emotional regulation and other fields are beginning to illustrate the reasons change is so hard, and exactly how coaches help. By understanding the functioning that drives effective coaching we can better understand what coaching does, and improve the impact of coaching techniques.

Article Deadline: June 15, 2009

Ad Close: July 22, 2009 • Mails: September 2009

December 2009 (V7N4)

Positive Psychology in Coaching

Positive Psychology is the scientific study of happiness – both of individuals and of their communities. The focus of this emerging field is on identifying and maximizing the use of an individual's positive psychological traits, rather than improving or correcting any negative flaws. How is this new discipline similar to professional coaching? What can we learn from Positive Psychology, and how can we apply it to enhance our work? Dive into this exciting topic with us.

Article Deadline: September 11, 2009

Ad Close: October 20, 2009 • Mails: December 2009

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